

Oklahomian Wins \$25 Price.

"The Underslung News" is the name f the new house organ of the American Motors Company, of Indianapolis, the first number of which appeared last nonth. A. J. Densford, of Oklahoma City. Okla., receives \$55 for the name his suggestion having been selected by a committee of representatives of every department of the American factory organ

newsy little house organ was interrogation, and an inside artiforth that an appropriate nam for the publication was being sought Following American policies, it was pro-posed to make the house organ a thor-oughly democratic institution, and the public was asked to suggest the name. The flood of titles which came to the factory were listed without the names of the senders when submitted to the committee, and Mr. Densford's suggestion

"The Underslung News." which will be especially devoted to the interests of American cars, dealers, and owners, will be published monthly.

#### Sets a New Time Mark.

A new time record for the run from Wash., to Vancouver, British Columbia, has been made, according to a telegram received by the American Motors Company, of Indianapolis, from Marc Bunnell, district sales manager of the Pacific Coast territory. An American Underslung car made the 200-mile trip over some frightful roads in seven hours and thirty minutes, lowering the previ-ous record by nearly an hour. The car stood the tremendous strain splendidly, to the message

Kissel Kar Wins Gold Medal.

At the California State Fair, held last week at Sacramento, there was a highly interesting series of motor truck tests which most of the well-known trucks par kar. Federal, Mack, Gramm and others The fist prize, and the gold medal symbolizing it, were won by the Kissel Kar. second conse Kissel Kar truck has carried away

Preference in Color of Cars. Each section of the country has strangely marked preference in the matter of color," says G. C. Frey, of the Kissel Motor Car Company. "Strange as it may seem, the East is the least particular in this regard. It is an exceptional case when an Eastern buyer asks us to vary from our standard colors. On the Pacific Coast there is a decided taste for greys. In the North and Middle West, brewster green and dark blues have the call, and the farther South we go, the lighter and flashler color the car must be." Kissel Motor Car Company. "Strange as

October 7 to 12, inclusive, instead of in New York next January, as it would be but for the aggressiveness of the St. Louis automobile trade. Moreover, the sixth annual automobile show will be a part of the St. Louis Fall Festivities, the free attractions of which will include the Veiled tractions of which will include the Veil tractions of which will include the veglet Prophet pageant the night of Tuesday, October 8, with its twenty-one gorgeous floats, a \$50,000 frolic of wealthy St. Lou-isans, and aviation by the Aero Club of St. Louis, including fancy flying, October 3 and 10, over and under the Eads, Mer-chants' and Free bridges, all three of which span the Mississippi River near the downtown business section of St.

take active part in the Henderson Motor Car Company, arrangements have been and general salesmanager of the Cole Motor Car Company, will on October 25 discontinue the Cole sales work. This move will be a surprise to the automobile industry in general, as Mr. Henderson has directed Cole sales work and policies since the inception of that com-



Prominent motor car manufacturers who promoted and made a success the intensified salesmanship and advertising convention held in Indianapolis last week.

probably be the North Michigan travel-ing with its famous sand and heavy

R-C-H Cars for N. Y. Fire Dept. Three R-C-H cars are the latest pur hase of the New York Fire Department a deal having been consummated beween the Metropolitan authorities and the New York branch of the R-C-H

The model chosen is the new R-C-H the choice centering on this as the mos for the use intended-that of selected carrying battalion chiefs. Before selection was made the R-C-H was put to exhaustive tests under all conditions by the fire department authorities. In traffic it showed its ability to travel along at as low a speed as four or five miles an hour on high and pick up again to the maximum.

The choice of the R-C-H by the offi-

The choice of the R-C-H by the om-cials of the Metropolitan force is a re-markable testimony to the Detroit made car and the model selected is the very latest, having been placed on the mar-ket but a month ago, during which time it has achieved widespread popularity.

Automobile Helps War Science. What Gen. Sherman called war in his time is well known. What war is to day is another matter. From what was popularly supposed to be a sort of pocke The St. Louis Auto Show.

America's first display of 1913 models automobiles will be made in St. Louis.

Alco Reaches Const.

In what condition should a moto truck be expected to arrive after a ross-continent voyage of 4.145 miles?

following:
"Took up on all connecting rod bearings; dressed up No. 2 cylinder; drained
old oil: cleaned carbon."
The condition and pulling power were
reported to be "very good," and on a son has directed Cole sales work and policies since the inception of that company.

R-C-H in Chicago Reliability Run.

With the Glidden Tour abandoned for this fall, the R-C-H Corporation has decided to enter a team in the Around Lake Michigan Tour of the Chicago Motor and high-centered roads, came out unclub Cotober 21 to the 28. Practically the seathed.

Michigan Tour of the Chicago Motor Club October 21 to the 23. Practically the same team and crews that were to make the National Tour will be entered in the Chicago run, which promises to be the banner event of the kind this season.

This tour starts from Chicago going morth through Wisconsin to the Straits of Mackinac, across into Michigan and down the west shore of the lake—a rout of about 1.100 miles to be covered in sevend days.

Conditions of the Chicago run are more severe than those projected for the Gildden, and will be a severe test for cars, the hardest portion of which will

Painting Radiators Peculiar Work Painting radiators is a peculiar sort of ering that whatever colo one puts on the radiator frame and front will be continually exposed to a very high degree of heat. It is for this reason that all makers have practically greed that black paint is one of the est and most durable colors for the radiator. The proper method of painting the radiator is to supply a very thin coa of lampblack in solution, and after it has dried to apply another equally thin cost. Lampblack has sufficient body and color depth to be effective even after only two applications, and as it is com-posed of pure carbon, is not subject to decomposition as other colors which are made of chemical compounds and secured to the surface by means of organic binders. Lampblack will wear off under con-tinued strain of service, but it will last long, as even together with the heat it suffers constantly the atmospheric elements have no effect on it. It is prin-cipally the mechanical hardships that radiator paint has to undergo in service that ends the life after a relatively short

Prince Edward Island Barn Auto Prince Edward Island is the only province in Canada that prohibits the use vance in Canada that prohibits the use of automobiles on its highways and in public places. The penalty for violating this law, which was enacted because it was thought to be necessary to public interest and for the safety of the traveling public, is a fine of \$500 or six months in jail.

Competition for John D.

The price of gasoline has now risen so that it is profitable to import it from abroad, and 1,180,000 gallons were ecently brought into this country Borneo. Half of this cargo was un-loaded in Philadelphia and half in New loaded in Philadelphia and half in New York, where it went to the garage trade. The importation was made by the Guif Refining Company, which is one of the competitors of the Standard Oil Company. The fact that there is no tariff on gasoline enables the company to place the Borneo product in competition with that of the "S. O." Just what effect this shipment will have on prices can not be seen at present. Figuring the yearly consumption of gasoline by automobiles at about 300,000,000 gallons, the importation amounts to one-thirtieth of importation amounts to one-thirtieth of the total. If importations of this size a fair price, the situation

scheme that was followed this year. Instead of spreading the event over two days the race will be run on a single day at a distance of about 900 kilometers, or proceeded through Pittsfield and Williamstown to Meanway to is decidedly changed from the are a distance of about NW kilometers, or lams town to Manchester and Montpelier 560 miles. Entries for the race must be made before October 31 of this year, and the committee of the club reserves the right to call the race off if by that time at least forty cars have not been entered. A fee of \$500 for each car is charged, but constructors may enter as hunting. Inon the radiator can of the hunting. charged, but constructors may enter as

Thrilling Cross-country Run. Endurance of car and driver were put

to the test in a thrilling cross-country run between Chicago and Detroit by J. G. Vincent, the new chief engineer of the Packard Motor Car Company. Mr. Vincent, who was returning from the races at Milwaukee, left Chicago with Packard Company, and a mechanician, at 3:28 a. m. Monday, October 7. At 11:22 a. m., their route book was stamped by the cierk on duty at the Pontchartrain in Detroit. The total elapsed time was 8 hours 4 minutes; running time, 7 hours, 47

The distance from the Metropole Hotel, Twenty-third and Michigan, Chicago, to the Pontchartrain, Detroit, is 282 miles.

Tracks with Power-dumping Bedies
Large capacity motor trucks with
power dumping bodies have been found
unusually efficient for the purposes of
the coal dealer who has a large tomage
to deliver to public buildings, institutions, and the like.

Recently a five-ton Peerless truck
equipped with such a body was purchased by the Staples Coal Company, of
Boston, Mass. It was employed almost
immediately hauling coal from the company's wharf in Albany Street to the
statehouse, a distance of a little more
than a mile.

The route lay through the busiest part
of the city, but the truck managed to
make sixteen trips in a working day,
delivering eighty tons of coal. A fiveton load hauled much more slowly would
require three horses. Buch a team could
at best deliver no more than aix loads.

So the truck replaced eight horses and
made the services of two men unnecessary.

Many young men start out as autom n who overlook the first prin ciple of any highly competitive industry namely, that business does not come of its own accord, but must be sought. The biggest successes to-day among both re-tail and traveling selemen are the hus-tlers who first make the business and then let business make them. We are then let business make them. We are now in one of the greatest developing periods of the industry, and the demand for trained men is constantly increasing. The man who can bring in the business is worth his own price, and scores of manufacturers are willing to meet his figure. In the near future the automobbe industry should see the development of more extensive schools of motor car salesmanship. Furthermore, the manufacturer will see the necessity of even geater co-operation between the factory and the dealers.

Simplicity in Motor Cars. Can simplicity be one of the main features in the design of a good automo bile? The Oakland Motor Car Company believes that this is putting the cart be fore the horse. The question is: Can a good car be built and not combine sim-

America's best automobile engineers are beginning to realize what an impor-tant factor it is to make a motor car simple. Observation will lead one to believe that all automobile engineers are working to that aim, while some cars, at working to that aim, while some cars, at present, continue to have a multiplication of wires, electric relays, electro-magnetos, bolts, ruts, rods, &c., which all go to make excessive weight and complication. How many buyers of motor cars ask this question: What is the weight of your car? What is the horsepower? And after receiving an answer from the mobile salesman, determine the power per hundredweight?

Onkind engineers have made a sweep-ing move directly toward simplicity and high rate of horsepower per hundred pounds of weight.

high rate of norsepower per numered pounds of weight. Every part of an Oakland car has cer-tain demands upon it which are entirely familiar to Oakland engineers, and the making of the part out of the very best of material is the slogan of the engineer-ing department of the Oakland Motor Car Company.

The motor companies are beginning to

realize that any car, other than a simple car, must be unnecessarily heavy, and, therefore, leads to exorbitant tire bills. President Taft Completes Tour.

For the first time in the history of automobiling a President of the United States has made use of the convenience continue and the gasoline can be sold at and utility of the motor car as a means seems to hold of travel through the country. William H. Taft conweek President France Plans Grand Prix.

The plan of the Automobile Club of France for running the Grand Prix race in 1913 is decidedly changed from the Worcester and Springfield to Lenox, the

iamstown to Manchester and Monty

bunting. Upon the radiator cap of the President's big Pierce touring car was displayed the handsome emblem of the Touring Club of America, beautifully finished in gold, and it was observed that Maj. Thomas L. Rhoads, U. S. A., the Fresident's military aid, was using the automobile Blue Books, the official road redium of the Touring Club, in finding

the best roads for touring.
On the way from Springfield to Lenox the party crossed Jacobs Ladder and the Fresident gave orders for a few moments' stop so that he might enjoy the view which is familiar to motorists who have toured this section. The party was favored with splendid weather throughout the journey, the autumnal days being bright and balmy, and the President and Mrs. Taft enjoyed the trip immensely.

President Taft receives annually

Books specially bound with his name stamped in gold upon the covers. Upon the presentation of these standard read guides early in the summer the President stated that he had found them intraluable and that he expected to use them in planning a number of tours during the war.

Remedy Ignition Trouble

With a dual ignition system it is found that while there is no trouble about running on the magneto side, the engine develope insufficient power or misses on the battery, it is fairly safe to look to that equipment itself for the difficulty. Despite their supposed uniformity, dry cells are prone to considerable variation both in strength and length of life. As far as the storage battery is concerned, the mere fact that it is charged frequently does not necessarily guarantee its proper performance. Improper charging, insufficient electrolyte or electrolyte that is not a proper density may upset its action sufficiently to cause it to give forth only a weak current and one of short duration. If the coll works at all, on the other hand, it should work as well with the battery as the magneto, and therefore, under the conditions named, it should not be tampered with.

To Prevent Smoke.

To Prevent Smoke. In efforts to reduce to the minimum smoking from the exhaust it is fairly common practice where splash oiling prevails to lower the level of the oil in the base, and in not a few cases this results in stinting the pistons and bearings. The smoking is caused naturally by the oil working past the pistons and burning. If the top edge of each piston is neatly rounded off with a fine file and the lower edge left sharp, the oil will be prevented from working past the piston, for the top edge will get but little "hold" on the film, while the lower edge will scrape the oil from the cylinder wall and return it to the base.

WAITER AND HIS NAPKIN.

Many Insanitary Uses Made of Cloth in the Menu Drill of the Day.

From the Bellmen.

The British Medical Journal in a re cent issue called attention to a matter which is really of supreme importance and which must at one time or another have occupied the attention of everybody for at least a few fleeting seconds. That is the napkin of the restaurant walter and the promiscuous use that he makes of it. Observe him at his work; he is meticulous in removing a spot of dust or it. Observe him at his work; he is meticulous in removing a spot of dust from your plate; lest the knives and the silver he not sufficiently polished, he flourishes the napkin around them in feverish zeal: a crumb, almost invisible to any but a trained eye, is whisked from the tablecloth; the glass is given a professional rub, which it would be vain for an amateur to attempt to imitate; then, with another flourish, the napkin is restored to its orthodox resting place over the arm of a coat whose somber hue mercifully conceals much that would otherwise be in evidence, and the waiter is at atention to receive your distinguished order.

of the client. But there is another side or the client. But there is another side to it, the side given by the British Medical Journal, in the following paragraph:
"We have seen this solled plece of napery made use of by a waiter—in the intervals of serving his customers—quite Impartially, whether it was to dust his trousers or his boots, or even to wipe his perspiring forehead, and on more than one occasion to wipe his nose." We also have seen similar phenor and it is not an edifying sight. This is an unpleasant subject and one that is not to be recommended for discussion in polite society, but it is well that the British Medical Journal should draw attention tion to a matter that is without doubt

serious menuce to health.

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otagraph of the 1913 product of the Pulim at of the new salesroom into which the E Washington agents for the Pulimen, will m

THE 1913 PULLMAN-40.